
PROFILE OF THE CITY OF GRANTS PASS



Grants Pass is located in the “Sun Belt” of Southern Oregon astride the banks of the Rogue River, one of America’s premier white water rivers. Nestled among a series of mountains giving the valley a scenic backdrop, Grants Pass is situated in Southwestern Oregon on the Interstate 5. With a current population of 34,533, it is the county seat of Josephine County and serves as the major commercial center for the county population of more than 82,713.

Grants Pass and its surrounding valleys have a colorful past forged by Native Americans, trappers, loggers, gold panners, celebrities, and writers who were attracted to the river and contributed to its legends. The first inhabitants of the region were the Takilma and Shasta tribes, frequently referred to by Hudson Bay trappers as "The Rogues" because of their willingness to fight for their rights. Josephine County was named for Josephine Rollins Ort, who came to the Illinois Valley with her father in 1851 and was credited with the first discovery of gold in Southern Oregon. The promise of gold caused Grants Pass, named to honor

General Ulysses S. Grant's success at Vicksburg, to grow quickly. Farming began in order to meet the miner’s needs. Besides gold, timber was a major product of the county. From cigars and bricks, to pine needles, industry in Grants Pass started to boom. Well established by the 1900’s, the commercial salmon fleets added one more reason to draw people to the area. Recreational salmon fishing still draws people to the community.

The community is very volunteer oriented. Public and private enterprise working in unison with citizens completed a ten-year project of building a 50-acre community park “for all ages.” Reinhart Volunteer Park boasts baseball diamonds, soccer fields, horseshoes pits, basketball and tennis courts, passive trails, viewing ponds, playgrounds, and picnic and shelter areas created through thousands of volunteer hours and donated services. This volunteer spirit continued with the 8.37 acre Morrison Centennial Park. This park, dedicated in February 2005, was created by volunteers on donated land. Volunteers continue to work on both new and older projects such as Redwood Park and adding adjacent property to Reinhart Volunteer Park. These projects, along with many others too numerous to list; exemplify the pride of the local citizens.



Once a timber based community, manufacturing, tourism, recreation, and service industries now provide the major sources of employment. Josephine County’s reliance on logging and timber products manufacturing has decreased over the past two decades. And, while the county’s industrial base has diversified to include high technology, medical care, tourism, retirement services, retail trade and other service and manufacturing sectors, the wood products industry is still a major force in the county. In fact, a state economist has determined Josephine County to rank highest among non-metro Oregon counties in terms of economic diversification.

Grants Pass is slowly recovering from the economic crisis affecting the country and world as a whole. Most major industries gained workers over the last year, with the exception of Government, which lost over 80 employees. Gaining employees last year were leisure and hospitality, educational services, wood products manufacturing and professional and business services. The wood products manufacturing increase was due

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to the recruitment of Jefferson State Forest Products which relocated here from California. Overall, the manufacturing sector lost jobs from 2010. Since March of 2010 Josephine County, in the smallest regional study area that includes Grants Pass, has seen a gain of 220 jobs and a decrease in the adjusted unemployment percentage from 14.2% in March 2010 to 12.6% in March of 2011. Josephine County also saw an increase in the Civilian Labor Force from 35,133 in March of 2010 to 35,205 in March of 2011. This increase, along with a rise in employment from 29,624 in March of 2010 to 30,424 in March of 2011 led to a total unemployment number of 4,781 in March of 2011 compared to 5,509 in March of 2010. This is still below the total employment number in 2008 and 2009 but for the first time since the recession the employment numbers are positive.

Mild climate, low cost of living and proximity to California attracts many retirees, making the community's percentage of population over age 65 among the highest in Oregon. The Grants Pass/Josephine County Chamber of Commerce Business Retention and Expansion Survey, completed in March of 2008, revealed that 35 of the 78 businesses surveyed planned to expand or remodel in the near future. For a majority of these companies, expansion plans have been postponed until the economy stabilizes. Despite hard economic times, some companies did expand. First Call Resolution increased their staffing level by approximately 100 people and increased their footprint by 1,800 square feet. Jefferson State Forest Products relocated from California and moved in with its sister company Bentwood Furniture. This increased employment for Upstream 21, Bentwood and Jefferson State Forest Products holding company, by 17 employees. Two other local companies are adding new buildings to increase their work flow this year.

Rogue Community College, a two year accredited public community college, provides excellent educational opportunities to all in the community. It boasts a student population of more than 10,000 full or part-time, catering not only to transfer programs but also offering technical and vocational programs, adult basic education, and recreational learning. Southern Oregon University, one of nine state university campuses, is located just 40 miles south of Grants Pass in Ashland. School District #7, serving students in the city limits, provides education to 5,800 students at ten school sites made up of six elementary, two middle, one high school and one alternative school. There are also over 10 private and parochial schools in Josephine County.

The Rogue River provides many recreational opportunities such as: jet-boat trips, rafting, kayaking, fishing, water skiing, swimming, hiking, and gold panning. Nearby mountains provide high-mountain recreation, including snow skiing at Mt. Ashland. Other scenic attractions include: Crater Lake National Park, Oregon Caves National Monument, and the Redwoods that stretch from San Francisco to Southern Oregon. Cultural activities include the Oregon Shakespeare Festival in Ashland and the historic town of Jacksonville.



COMMUNITY PROFILE DETAIL

Location:

Southern Oregon off of I-5, Exit No. 55 & No. 58, 68 miles south of Roseburg and 6 miles north of Rogue River, 240 miles south of Portland and 407 miles north of San Francisco.

Date of Incorporation: 1887

Climate:

Average Temperature:	<u>High</u>	<u>Low</u>
July	90°	59°
January	46°	34°

Annual Precipitation 2010 22.2"

Elevation: 960'

Population:

<u>Year</u>	<u>Amount</u>	<u>% Increase</u>
2010	34,533	3.9
2009	33,225	2.9
2008	32,290	1.7
2007	31,740	2.6
2006	30,930	18.6
2005	26,085	2.6
2004	25,423	3.9
2003	24,470	2.5
2002	23,870	.9
2001	23,670	2.2
2000	23,170	32.4
1990	17,503	16.5
1980	15,032	20.7
1970	12,455	23.1
1960	10,118	

Taxes:

Sales tax	None
Consolidated property tax rate (per \$1,000 assessed value)	\$13.92

Education:

Grants Pass School District #7 (April, 2011)	
Attendance centers	10
Student/Teacher ratio	20:1
Total enrollment	5,800

Elections (November 2010):

Registered voters	18,113
Ballots cast	11,453
Percentage voted	63.23%

Fire Protection:

Stations	3
Employees	30
Interns	9

Police Protection:

Employees (sworn)	50
Volunteers (Auxiliary)	14
Volunteer hours 2010	2,628

Recreation and Culture:

Parks	17
Green Spaces/Trails	6
Museums	2
Swimming Pool	1

Assessed Property Value:

(In thousands of dollars)	
2011	\$2,478,665
2010	\$2,409,615
2009	\$2,318,500
2008	\$2,207,029
2007	2,065,308
2006	1,728,992
2005	1,446,214
2004	1,350,701
2003	1,253,169

COMMUNITY PROFILE DETAIL

2000 Census Information

Age Composition*:

Under 5 years	1,613	(7.0%)
5 to 19 years	4,986	(21.7%)
20 to 44 years	7,180	(31.3%)
45 to 64 years	4,760	(20.6%)
65+ years	4,464	(19.4%)

*Based on population of 23,003 -
Census 2000 Demographic
Profiles

Median Age:

2000	38
1990	37
1980	32
1970	36
1960	34

2000 Housing Occupancy:

Total housing units:	9,885
Occupied units	9,376
Rental vacancy rate	4.7%

Housing Units:

Year	Amount	% Increase
2000	9,885	32
1990	7,480	22
1980	6,117	36
1970	4,491	

2000 Housing Tenure:

Occupied housing units:	9,376
Owner occupied	4,986
Renter occupied	4,390

Income in 1999:

Median Household Income	\$29,197
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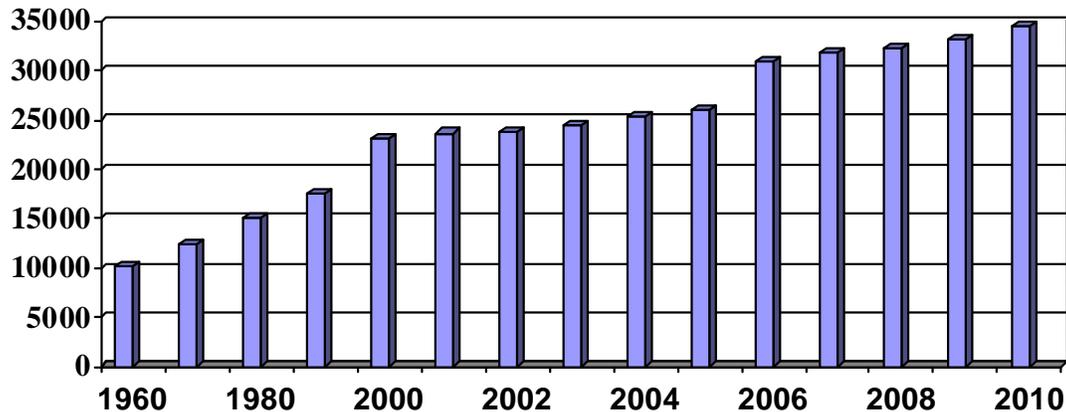
Mortgage:

Median Monthly Owner Costs	\$861
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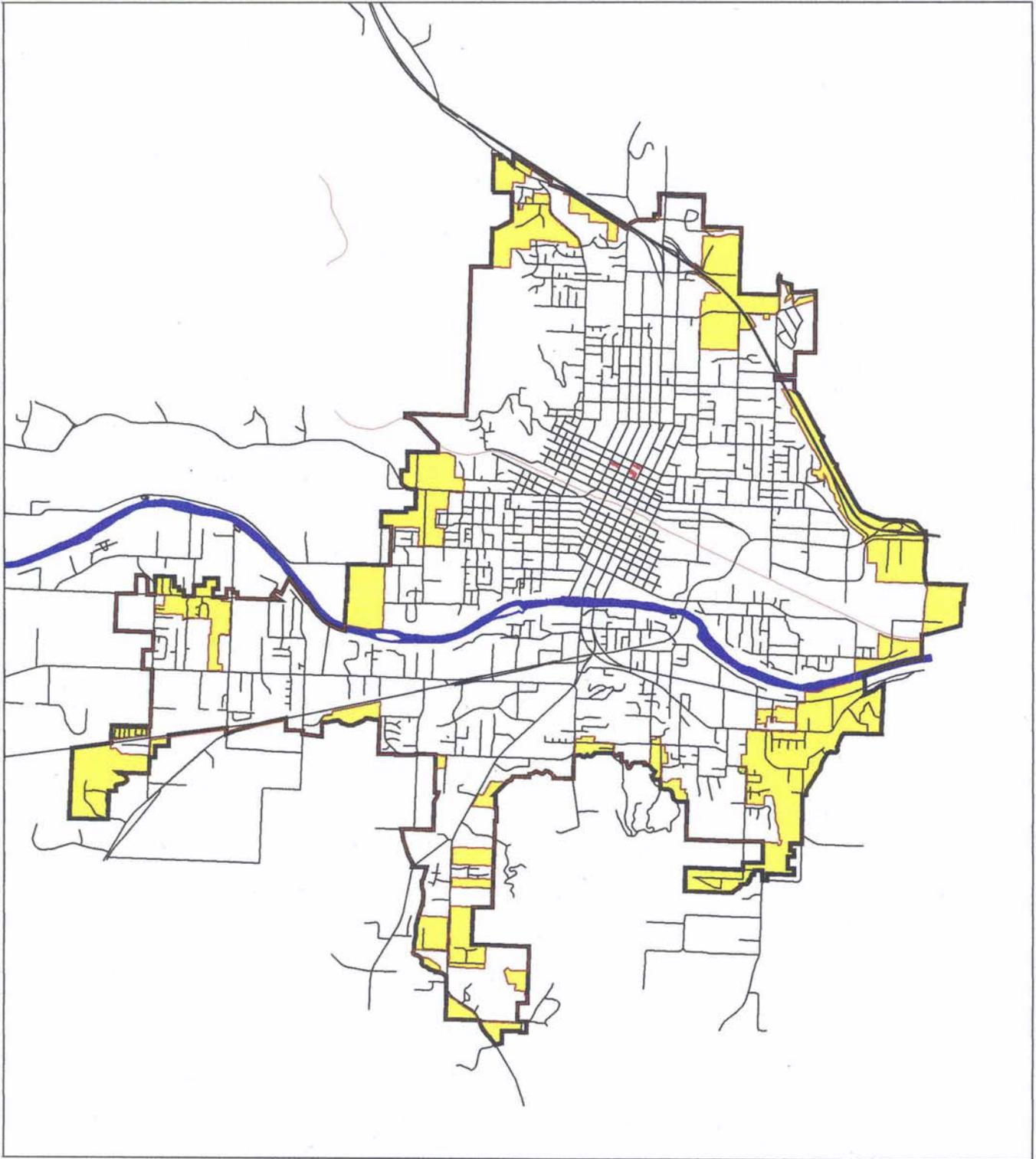
Gross Rent:

Median Gross Rent	\$531
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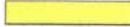
Population Growth

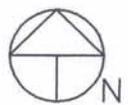


GRANTS PASS, OREGON



LEGEND

-  CITY LIMITS
-  URBAN GROWTH BOUNDARY
-  AREA BETWEEN UGB & CITYLIMITS



1" = 5000'

WHERE THE ROGUE RIVER RUNS



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