

Provide Cooperative, Shared Leadership Involving Council, Staff and Community

Objective 1. Evaluate/ensure financial stability of Utility Funds.**

- Action 1. Review development charge polices, system development charges and establish rates, which protect City investments and encourages economic growth.**
- Action 2. Review water rate structure.*

Objective 2. Develop and implement community communication strategies.

- Action 1. Increase citizen awareness of what utility rates cover.*
- Action 2. Increase public awareness of decisions regarding the Water Treatment Plant.*
- Action 3. Identify new methods to increase communication and participation with citizens.*
- Action 4. When possible, hold 'State of the City' public forum.
- Action 5. Partner with schools/organizations to do more public outreach throughout the City.

Objective 3: Ensure efficiency and effectiveness in City operations.

- Action 1. Create City Climate Taskforce or Committee.***
- Action 2. Implement a new online city utility customer service platform and communication system.**
- Action 3. Evaluate pros and cons of a potential City debt free financial goal and review overall debt policies.*
- Action 4. Fire Rescue Division internal restructure.*
- Action 5. Develop and implement an emergency fuel supply plan to ensure continuity of operations in the event of an emergency.*

Objective 4: Shared Constituency.

- Action 1. Work with County to move bus hub.**
- Action 2. Create an Equity Taskforce/Committee.**
- Action 3. Beacon Drive improvements.*