

COMMITTEE ON PUBLIC ART
Meeting Minutes – October 13, 2020 at 5:30 pm
City Council Chambers

Committee Members:

Sulaiha McDougall (Chair)
Larry Evans (Vice Chair)
Cynthia Charat - Absent
Cal Kenney
Dennis Hatch
Michael Holzinger – By Phone
Robyn Lofing-Dean - Absent
Deanna Morse – By Phone
Michelle O'Brien

City/Staff/Council Liaisons:

Susan Seereiter (Business Advocate)
Valerie Lovelace (City Council)

1. **Roll Call:** Chair McDougal called the meeting to order and took roll call.
2. **Introductions:** None
3. **Public Comment:** None
4. **Approval of Minutes:** September 8, 2020

MOTION/VOTE

Member Morse moved, and Member Holzinger seconded the motion to approve the minutes from September 8, 2020. The vote resulted as follows: “AYES”: Chair McDougall, Vice-Chair Evans, Members Morse, Holzinger, O'Brien, Hatch and Kenney. “NAYS”: None. Absent: Lofing-Dean and Charat. The motion passed.

5. Action Items:

a. Goal Setting for Council Strategic Planning

- Chair McDougall started by asking the committee to first focus on the “why” of goal setting.
- She led the committee in a brainstorming session of what they hoped to achieve.
- Chair McDougall coaxed the committee to think of opportunities to improve on.
 - i. Lack of visibility of arts in community
 - ii. cheerleading for those doing work in the arts
 - iii. continuity, quality, production & level of execution of creative efforts
 - iv. capitalize on the good work that’s already been done
 - v. create opportunities for artists
 - vi. lack of innovation/spirit/personal stories
 - vii. loss of Art along the Rogue
- Based on these comments, the committee will come together next month to identify goals for the coming year.

b. Community Change grant opportunity from America Walks

- There is a grant for \$1,500 from the organization America Walks.
- The intention of the grant is to increase physical activities and demonstrate a culture of inclusivity.

MOTION/VOTE

Member Evans moved, and Member Holzinger seconded the motion to apply for the grant with a focus to pursue a walking art map including a mobile app. The vote resulted as follows: “AYES”: Chair McDougall, Vice-Chair Evans, Members Morse, Holzinger, O’Brien, Hatch and Kenney. “NAYS”: None. Absent: Lofing-Dean and Charat.

The motion passed.

6. Subcommittee Updates:

- Chair McDougall and Member Morse gave an update on the progress of the Alley Beautification and the creation is moving toward natural flowers that have motion and interest such as western buttercup, shooting star, Oregon fawn lily and Oregon iris. Looking at shapes and variety.
- Interactive element is still very important along with some boulders.

7. Matters from Committee Members and Staff:

- Councilor Lovelace shared information about extending the urban renewal district to allow for new projects such as Caveman pool and housing.
- Councilor Lovelace talked about possibly using some urban renewal for art and addressing blight.
- Utilizing the downtown master plan.
- Susan shared that the frogs were going to be installed on Thursday.
- Chair McDougall brought up the importance of Oregon Public law and to make sure there are no serial meetings going on including responding to all when responding to emails no decisions are to be made.
- Vice Chair Evans brought up concern about members not attending the meetings and would like to address lack of engagement/attendance.
- Call for Artist will be going out for the Art in Motion.

8. Future Agenda Building for Next Meeting

- a. Steven Sabel tourism activity update.
- b. Revisit member Holzinger’s Art Box proposal

9. Adjournment

- a. Meeting adjourned at 7:05 pm.

Next meeting date: November 3, 2020 at 5:30 pm in the City Council Chambers

Minutes prepared by Susan Seereiter, City Staff Liaison.