

TOURISM ADVISORY COMMITTEE
Meeting Minutes from Special meeting – July 21, 2020 at 4:00 pm
City Council Chambers

Committee Members:

Doug Bradley (Chair)
Terry Hopkins (Vice Chair) Late
Barb Hochberg
Tamara Bushnell
Wynnis Grow
Sara Bristol
Rebecca Anderson - Late
Lany Sullivan
Mandi DelVaglio

City/Staff/Chamber/Council Liaisons:

Susan Seereiter (City Business Advocate)
Lora Glover
Steven Sabel
DJ Faszer (City Councilor)
Josie Molloy (Chamber Liaison)
Darin Fowler (County Liaison)

Guests:

Valerie Lovelace
Liz Wan
Jon Bowen

1. Roll Call

Chair Bradley started meeting with roll call at 4: 01 PM

2. Introductions:

- None

3. Public Comment:

- Jon Bowen encouraged the committee to seek the independent 501 c (6) model to allow for autonomy and separation from bureaucracy.

4. Work Session Items:

Recommendations for future board members for an independent non-profit DMO

- Lora Glover started the meeting with an explanation of the long-term strategy that was recommended by contracted auditor DMOproz and the Council's approval to move forward with the recommendation to formulate a starter board for the 501 c (6) non-profit organization.
- Discussion followed with several names and organizations that will be compiled and presented to the City Council for consideration.
- The Tourism Committee questioned how many people would be on the board and how long the starter board would last.
- Commissioner Fowler encouraged representation from Cave Junction and Councilor Lovelace agreed.
- It was suggested that the required list should be more general and consideration to geographical areas.
- It was mentioned that this committee is already approved by council and perhaps adding recommended sectors was all that was needed to move forward with the starter board.

5. Adjournment: Meeting adjourned at 4:40 PM

Next scheduled meeting: Tuesday, August 4, 2020 at 4:00 pm.

Minutes prepared by Susan Seereiter, City Staff Liaison.