AGENDA

Tourism Advisory Committee

The ‘Tourism Advisory Committee’ will hold their scheduled meeting on
Tuesday, March 1, 2022, at Grants Pass City Hall – 101 NW ‘A’ Street,
Ridge Room (108) at 4 p.m.
Microsoft Teams option: 971-279-6431 Conf. ID #:729 673 761 #

COMMITTEE MEMBERS:
Doug Bradley – Chair
Terry Hopkins – Vice-Chair
Barb Hochberg
Tamara Bushnell
Wynnis Grow
Rebecca Anderson
Mandy DelVaglio
Vacant (2)

COUNCIL LIAISON: Brian DeLaGrange
CHAMBER LIAISON: Josie Molloy
COUNTY LIAISON: Darin Fowler
STAFF: Bradley Clark

1. Roll Call

2. Introductions

3. Public Comment: This is an opportunity for the public to address the Committee on items
not related to an action item. The intent is to provide information that is pertinent to the
City’s jurisdiction. Each speaker will be given three minutes to address the committee as
one body, not to individuals. The Committee may consider items brought up during this
time later in our agenda during matters from committee members and staff.

4. Approval of Minutes: February 1, 2022

5. Work Session Items:
   a. Election of Chair and Vice Chair
   b. Recommendation to City Council for Open Committee Positions
   c. Review of Committee Bylaws / Potential New Positions
   d. Discussion/Update re. Destination Ready Initiative

6. Information Sharing:
   a. Potential Promotional Video by CGI Digital
   b. Items from Committee Members and staff
   c. Items from City Council Liaison, County Liaison, Chamber Liaison

7. Future Agenda Building for Next Meeting:
   a. 1 Rogue Valley Strategic Plan (SOREDI CEDS)
   b. Dutch Bros – Mike Dennis

8. Adjournment

Next meeting: April 5, 2022

ACCOMODATION OF PHYSICAL IMPAIRMENTS: In order to accommodate persons with physical
impairments, please notify the City Recorder’s Office of any special physical or language accommodations at
least 48 business hours prior to the meeting. To request these arrangements, please contact Karen Frerk, City
Recorder, at (541) 450-6000.